EMILIA HERNANDEZ

EDUCATION

University of Central Florida, Orlando — *Digital Media B.A.*

JULY 2018 - MAY 2024, Orlando

Web and Social Platforms Track, with a focus on full-stack development

EXPERIENCE

Ever.Ag, Remote — Web Design Intern

MAY 2023 - PRESENT

- Designs and develops landing pages and emails for central marketing campaigns using WordPress, Knak, and Hubspot
- Develops user-friendly Hubspot modules for designers to use
- Reports on GA4 website analytics on a weekly basis

CoLabl x Taco Bell Foundation, Remote — *Digital and Graphic Design Intern*

APRIL 2025 - MAY 2025, APRIL 2024 - MAY 2024

- Designed assets for the Summer of Connection conference, including stickers and a postcard for attendees
- Utilized Womp3D and Adobe Illustrator for a mixed-media design approach

Career Fair Plus, Remote — UX/UI Intern

FEBRUARY 2022 - FEBRUARY 2024

- Designed and built blog pages and emails using Hubspot
- Created graphics for marketing materials using Illustrator/Photoshop/InDesign

OSI Design Group, Orlando — Web Designer

MAY 2021 - MAY 2023

- Co-managed 3 websites for the University of Central Florida's Office of Student Involvement, using WordPress
- Proposed and developed webpages based on the requests of student agencies

VOLUNTEER PROJECTS

EDECHO.ORG, Remote — *Web Designer/Programmer*

MAY 2025 - PRESENT

- Designed wireframes and mock-ups for edecho.org using Figma
- Programmed pages using HTML/TailwindCSS, and React for interactive elements